



LUXURY RESORTS

**FSAE Foundation 2009 Think Tank  
September 9-11, 2009, Casa Marina Resort & Beach Club, Key West, Florida**

**Topic: "SurThrival" – A How to Guide to Post-Recession Opportunities, Threats & Possibilities  
Facilitated by: Jay Gubrud**

**Purpose:** The purpose of the FSAE Foundation Think Tank is to gather a small group of association decision makers to contemplate an issue, concern, topic, or idea concerning the operation of associations and/or the association management profession. The group, with the assistance of our informed facilitator, draws conclusions and drafts a report, thereby contributing to the body of knowledge about association management. For Executive Members in good standing.

**Topic:** In 2009, we will focus on how associations can survive the tough economic times and more importantly, how to THRIVE as we leave the recession behind us. We've secured expert facilitator Jay Gubrud for this year's Think Tank. Visit his website at [www.jaygubrud.com](http://www.jaygubrud.com) to see his credentials, video and list of clients.

**Agenda:**

**Wednesday, September 9, 2009**

Travel to Key West & arrive at your leisure

**Thursday, September 10, 2009**

10:30 am to 12:00 pm Welcome & tour of property  
12:00 pm to 1:00 pm Lunch  
1:00 pm to 5:00 pm Think Tank  
6:30 pm to 9:30 pm Sunset Sail aboard a Catamaran, then dinner at the hotel

**Friday, September 11, 2009**

7:00 a.m. to 8:00 am Breakfast  
8:00 am to 12:00 pm Think Tank  
12:00 pm to 1:00 pm Lunch – Think Tank adjourns

**Friday (continued for those staying over):**

1:00 pm Travel home or enjoy the property  
1:00 pm – 4:00 pm "Club Casa" – Beachside; Complimentary Open Bar, Reflexology, Jet Skis & Entertainment  
Complimentary Trolley Tour of Key West at your leisure. Trolleys leave from "Club Casa" at 20 and 50 minute intervals.  
4:00 pm Evening and dinner on your own.

**Saturday, September 12, 2009**

8:00 am – 9:00 am Breakfast at Grande Patio

Space is limited. Many FSAE members would like the opportunity to participate in the Think Tank. A Foundation Committee will review applications and notify applicants no later than July 3rd. **Please complete the application below and fax to the FSAE office (850) 222-6350 prior to Friday, June 19<sup>th</sup>, 2009, to indicate your interest in participating, or e-mail the information to [judy@fsae.org](mailto:judy@fsae.org).** Questions? Please call Judy Gray at (850) 702-0943.

Yes, I would like to be considered as a participant in the 2009 Think Tank. \_\_\_\_\_

Name: \_\_\_\_\_ Designation(s): \_\_\_\_\_ Title: \_\_\_\_\_

Association: \_\_\_\_\_

Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

Will you bring a spouse/guest? If so, please provide their name: \_\_\_\_\_

*NOTE: Spouses/guests are invited to breakfast and evening meals at no charge. No children at meals please.*

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

*NOTE: Your hotel is **complimentary** on Wednesday and Thursday night. For those wanting to come early or stay after, a special rate of \$99 is available. FSAE will reserve your room based on the arrival/departure dates above. You will need to provide a credit card onsite for any additional nights.*

Bed Preference: \_\_\_\_\_ King, Non-Smoking \_\_\_\_\_ Double Beds, Non Smoking

Have you participated in previous Think Tanks? \_\_\_\_\_ (yes or no) Year(s) \_\_\_\_\_

Have you contributed to the FSAE Foundation since 9/1/08? \_\_\_\_\_ (Donate online at [www.fsaeoundation.org](http://www.fsaeoundation.org).)

**If selected, I agree to read all of the pre-event materials, participate in the entire program, and pay the \$100 registration fee. If you are accepted and then cancel, your \$100 will be donated to the FSAE Foundation.**

Signature \_\_\_\_\_

**To apply, please fax to (850) 222-6350 prior to Friday, June 19<sup>th</sup>, 2009!**